

# NEC-AAA E CONFERENCE

*50th Anniversary*

*Philadelphia 2008*



**AUGUST 9-13, 2008 • HYATT REGENCY PHILADELPHIA AT PENN'S LANDING • PHILADELPHIA • [WWW.NECCONFERENCE.ORG](http://WWW.NECCONFERENCE.ORG)**



HOSTED BY:



# 50<sup>TH</sup> ANNUAL NEC-AAAE CONFERENCE

AUGUST 9-13, 2008



Mark Gale  
*Conference Chairman*



Charles Isdell  
*Conference Host*

On behalf of the entire staff of the Philadelphia International Airport, we are delighted to invite you to the 50<sup>th</sup> Annual Conference of the AAAE Northeast Chapter. We are extremely excited to host this year's golden anniversary conference, appropriately themed "Setting the Gold Standard".

The Northeast Chapter is the first of the six AAAE chapters to reach this anniversary milestone, and we are proud of our heritage and accomplishments. As is true with all important landmark events, many hours of planning and coordination are required to ensure a successful outcome. We can assure you that the NEC Conference Committee has been working hard to achieve that goal.

These are both exciting and challenging times for our industry. Whether it is safety or security, new airline entrants or mergers, green Airport initiatives, FAA reauthorization or airspace redesign, our aviation environment is constantly changing and evolving. We are thrilled to be collaborating with the Northeast Chapter in presenting a stimulating agenda, and we eagerly anticipate your attendance and participation.

While Philadelphia might be most famously known as the birthplace of American democracy, you'll find it an ideal destination for fun and discovery. Our city is filled with museums, cultural centers, performing arts venues and innovative eateries. A wealth of cultural riches can be found in Philadelphia, including restored historical homes, the United States' first zoo and three centuries worth of architectural masterpieces. The City of Brotherly Love offers something here for everyone to enjoy!

The 50<sup>th</sup> Annual NEC-AAAE Conference promises to be special and one of the best ever. You don't want to miss it! We look forward to meeting you in Philadelphia in August for this momentous event.

# EXHIBITOR INFORMATION

Exhibit booths will be located in the Grand Ballroom at the Hyatt Penns Landing Hotel. The display area offers a standard booth size of 8' x 10'. Exhibitor booths are available on a first come first served basis. If you have any exhibitor questions, please contact Jose Quintana, Philadelphia International Airport at (215) 937-6984 or jose.quintana@phl.org.

<b>Standard Booth</b> (Includes 1 Registration) .....	\$950
<b>Registration Fee</b> .....	\$450
<b>Exhibitor Setup</b>	
Sunday, August 10 (7:00 –11:30 a.m.)	
<b>Exhibitor Breakdown</b>	
Tuesday, August 12 (9:00 – 11:00 a.m.)	

### Sponsorship Levels

Platinum Plus .....	\$10,000 (includes 4 free registrations)
Platinum .....	\$7,500 - \$9,999 (includes 3 free registrations)
Gold .....	\$5,000 – \$7,499 (includes 2 free registrations)
Silver Plus .....	\$2,500 - \$4,999 (includes 1 free registration)
Silver .....	\$1,000 - \$2,499
Airport Angel.....	\$500 - \$999

## SPONSORSHIP OPPORTUNITIES

### SATURDAY, AUGUST 9TH

Registration Gifts.....	\$5,000
Ice Breaker Reception.....	\$4,000
Opening Reception onboard the Battleship N.J.....	\$40,000

### SUNDAY, AUGUST 10TH

First Timers Breakfast .....	\$1,000
Brunch with Exhibitors .....	\$10,000
General Session I.....	\$2,000
Refreshment Break I .....	\$2,000
General Session II .....	\$2,000
Dinner at the National Constitution Center .....	\$75,000

### MONDAY, AUGUST 11TH

Breakfast with Exhibitors.....	\$9,000
General Session III .....	\$2,000
Refreshment Break II .....	\$2,000
General Session IV.....	\$2,000
Golf Tournament – Bala Golf Club .....	\$9,000
Spouse/Guest Activity – City tour/lunch/museum.....	\$3,500

### TUESDAY, AUGUST 12TH

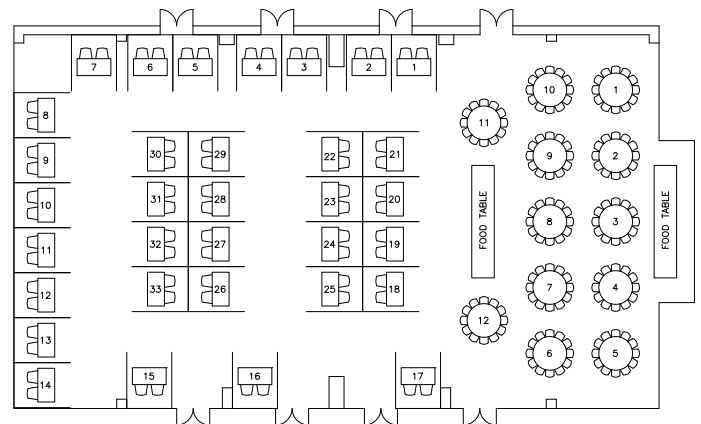
Breakfast with Exhibitors.....	\$9,000
General Session V.....	\$2,000
Refreshment Break III.....	\$2,000
General Session VI.....	\$2,000
Spouse/Guest Activity – River Cruise.....	\$4,000
Corporate Appreciation Luncheon.....	\$9,000
Closing Reception.....	\$10,500
50th Annual Banquet .....	\$45,000

### WEDNESDAY, AUGUST 13TH

Farewell Breakfast .....	\$4,000
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Sponsorships subject to availability, on a first come first served basis.

Kindly direct all sponsorship inquiries to:  
 Debbie Wright  
 (781) 834-1053  
 debrawright1031@aol.com



GRAND FOYER

# CONFERENCE PROGRAM SCHEDULE

## FRIDAY, AUGUST 8, 2008

**2:00 pm – 5:00 pm** Executive Committee Meeting

## SATURDAY, AUGUST 9, 2008

**11:00 am – 4:00 pm** Registration  
(Grand Ballroom Foyer, 2nd floor)

**2:00 pm – 4:00 pm** Icebreaker Reception

**2:30 pm – 3:30 pm** NEC/AAAE Conference Committee Meeting

**6:00 pm – 10:00 pm** Official Conference Opening and Reception

- “The Sights, Sounds and Tastes of Philly”
- The Battleship New Jersey
- Entertainment by Amazin’ Grace & Grace Little Band
- Welcome and Opening Remarks  
Charles Isdell, *Acting Director of Aviation, Philadelphia International Airport*  
Mark Gale, *Deputy Director of Aviation, Philadelphia International Airport*

## SUNDAY, AUGUST 10, 2008

**8:00 am – 4:00 pm** Registration  
(Grand Ballroom Foyer, 2nd floor)

**8:00 am – 9:00 am** First Timers Breakfast

**8:30 am – 9:30 am** State/Provincial Organizations Meeting

**8:30 am – 9:00 am** Exhibitors Meeting

**9:30 am – 10:30 am** International Aviation Snow Symposium Committee Meeting

**10:30 am – 11:30 am** NEC/AAAE Chapter Business Meeting

**11:30 am – 1:30 pm** Brunch with Exhibitors

**1:30 pm – 2:30 pm** General Session I

- “History of the NE Chapter”  
Moderator: Richard Williams, A.A.E., *Executive Secretary, NEC-AAAE*  
Speaker: John Dickerson, A.A.E., *Executive Emeritus, NEC-AAAE*

**2:30 pm – 3:00 pm** Coffee Break with Exhibitors

**3:00 pm – 4:00 pm** General Session II

- “Experiences at Iraq’s Airports”  
Moderator: Alfred Pollard, A.A.E., *Airport Director, Martin State Airport*  
Speaker: Jeanne Olivier, A.A.E., *General Manager, Security, Port Authority of NY & NJ*

**6:30 pm – 10:30 pm** A Revolutionary Evening at the National Constitution Center  
*Entertainment by Geri Mingori Band*

## MONDAY, AUGUST 11, 2008

**6:30 am – 8:00 am** Breakfast with Exhibitors

**6:30 am – 10:00 am** Exhibit Hall Open

**8:00 am – 5:00 pm** Registration Open  
(Grand Ballroom Foyer, 2nd floor)

**8:00 am – 9:00 am** General Session III

- “Washington Update”  
Moderator: Kim W. Hopper, A.A.E., *President, NEC-AAAE*  
Speakers: James Elwood, A.A.E., *Chair, AAAE*  
Charles “Chip” Barclay, A.A.E., *President, AAAE*

**9:00 am – 9:30 am** Coffee Break with Exhibitors

**9:30 am – 10:30 am** General Session IV

- “Airport and Airway Congestion”  
Moderator: Stephanie Saracco, A.A.E., *COO, Allegheny Airport Authority*

**10:45 am** Buses for Golf Leave Hotel

**11:00 am** Golf Tournament - Bala Golf Club  
(Lunch provided)

**11:00 am – 4:00 pm** Tour of Philadelphia

**Evening** Dinner on Your Own

**9:00 pm – 12:00 am** Hospitality  
*Hosted by Baltimore Washington Int’l Airport*

## TUESDAY, AUGUST 12, 2008

**7:00 am – 10:00 am** Exhibit Hall Open

**7:30 am – 8:30 am** Breakfast with Exhibitors

**8:30 am – 9:30 am** General Session V

- “Airport Preservation”  
Moderator: Timothy Edwards, A.A.E., *Executive Director, Susquehanna Regional Airport Authority*  
Speaker: J. Richard Ludders, C.M., *Senior Vice President, Hoyle-Tanner & Associates*

**9:30 am – 10 am** Coffee with Exhibitors

**10:00 am – 11:30 am** Exhibit Booth Breakdown

**11:30 am – 12:30 pm** General Session VI

- “Non-Airline Revenue”  
Moderator: Jeffrey Schultes, A.A.E., *Airport Administrator Bradley International Airport*

**12:45 pm – 2:15 pm** Corporate Luncheon

**2:15 pm – 3:45 pm** NEC-AAAE Chapter Business Meeting

**5:30 pm – 6:30 pm** Closing Reception

**6:30 pm – 10:30 pm** The 50th Annual Banquet

**9:00 pm – 12:00 am** Hospitality

## WEDNESDAY, AUGUST 13, 2008

**7:30 am – 9:30 am** Farewell Breakfast

**8:00 am – 9:00 am** Executive Committee Meeting

**9:00 am – 10:00 am** 2009 NEC-AAAE 51st Conference Committee Meeting

## SPOUSE/GUEST PROGRAM

### SATURDAY, AUGUST 9, 2008

**11:00 am – 4:00 pm** Registration  
*Grand Ballroom Foyer, 2nd floor*

**6:00 pm – 10:00 pm** Conference Opening Reception aboard  
The Battleship New Jersey

### SUNDAY, AUGUST 10, 2008

**8:00 am – 4:00 pm** Registration  
*Grand Ballroom Foyer, 2nd floor*

**8:00 am – 9:00 am** First Timers Breakfast

#### Activity Options on Your Own

*The Pennsylvania Convention and Visitors Bureau will be onsite to assist guests with activity options.*

- **RIDE THE DUCKS:** Enjoy a fun day of sightseeing on Philly's famous amphibious tour bus/boat. You'll ride through a tour of the historic area and then cruise into the Delaware for a river tour – without ever leaving your seat! [www.phillyducks.com](http://www.phillyducks.com)
- **PHILLIES VS PIRATES 1:35 PM:** Catch another episode of the Battle of Pennsylvania Baseball when the hometown Phillies take on Pittsburgh at Citizens Bank Park. [www.phillies.com](http://www.phillies.com)
- **PHILADELPHIA ZOO:** Visit the country's first zoo and see exotic animals, reptiles, Victorian gardens and more. [www.philadelphiazoo.org](http://www.philadelphiazoo.org)
- **ADVENTURE AQUARIUM:** Watch in awe as sharks, hippopotami, birds and sea life converge at the Camden Waterfront. [www.adventureaquarium.com](http://www.adventureaquarium.com)
- **THE ACADEMY OF NATURAL SCIENCES:** Explore the fascinating world of dinosaurs, dioramas, live butterflies and more. [www.ansp.org](http://www.ansp.org)

**6:30 pm – 10:30 pm** A Revolutionary Evening at the National Constitution Center

### MONDAY, AUGUST 11, 2008

**6:30 am – 8:00 am** Breakfast with Exhibitors

**6:30 am – 8:00 am** Exhibit Hall Open

**8:00 am – 12:00 pm** Registration  
*Grand Ballroom Foyer, 2nd floor*

**10:30 am – 12:30 pm** Spouse/Guest Tour of Philadelphia

- **DOUBLE DECKER BUS TOUR OF PHILADELPHIA:** Enjoy a narrated sightseeing tour of Philadelphia's attractions! Highlights include the Independence Visitors Center, Betsy Ross House, National Constitution Center, Chinatown, City Hall, "Rocky Steps" Museum of Art, Franklin Institute Science Museum, Logan Circle, Antiques Row and South Street

**1:00 pm – 2:30 pm** Lunch at City Tavern

Savor a culinary experience inspired by the customs and food of Colonial America. [www.citytavern.com](http://www.citytavern.com)

**2:30 pm – 4:00 pm**

- **NATIONAL LIBERTY MUSEUM:** This museum celebrates our nation's heritage of freedom and the wonderful diverse society it has produced. Exhibits, interactives, videos, and art are used to pay tribute to the men and women who have contributed to democracy.
- **OR SHOPPING ON YOUR OWN**

### TUESDAY, AUGUST 12, 2008

**7:00 am – 8:30 am** Breakfast with Exhibitors

**7:00 am – 10:00 am** Exhibit Hall Open

**8:00 am – 12:00 pm** Registration  
*Grand Ballroom Foyer*

**11:30 am – 2:30 pm** Spouse/Guest Cruise on the Delaware

- **SPIRIT OF PHILADELPHIA LUNCH CRUISE:** You're in for a treat as you cruise the Delaware River and take in the beautiful city skyline and fascinating landmarks. Enjoy a delicious buffet, exciting onboard entertainment, and dynamic views from the outdoor patio deck or through panoramic windows lining the ship.



## DRESS CODE

### SATURDAY, AUGUST 9, 2008

#### Opening Reception Onboard the Battleship N.J.

Experience “The Sights, Sounds and Tastes of Philly” from the deck of America’s most decorated Battleship! The reception will be held in the Fantail of the “Big J”, located outdoors and tented aft on the Main Deck. Show your patriotic spirit in red, white and blue casual attire! Veterans are welcome to display memorabilia from their branch of service. Comfortable flat shoes with non-skid soles are recommended.

### SUNDAY, AUGUST 10, 2008

#### A Revolutionary Evening at the National Constitution Center

Spend an evening discovering what’s revolutionary in the National Constitution Center. Explore the Constitution, then and now, while enjoying great food and live music. Dressy evening attire would be perfect for a night in a museum that’s amazingly unexpected.

## LODGING INFORMATION

### HYATT REGENCY PHILADELPHIA AT PENN’S LANDING

201 South Christopher Columbus Blvd.  
Philadelphia, PA 19106  
Reservations: 800.233.1234  
Telephone: 215.928.1234  
Fax: 215.521.6543  
[www.pennslanding.hyatt.com](http://www.pennslanding.hyatt.com)

#### Conference Rate

Hotel room rate is \$199. Please mention NEC-AAAE when booking for this conference rate.

The cut-off date is Friday, July 18 at 10:00 AM Eastern Standard Time.

#### Accommodations

This year’s conference attendees and their guests can explore both old and new from this gracious hotel’s unique waterfront location. Enjoy the convenience of concierge services and an attached parking garage with self and valet parking. The Hyatt also contains a bar and restaurant as well as a casual café for coffee and snacks. For added convenience during your stay, a personal business center is open 24 hours a day.



# REGISTRATION FORM

## 1. REGISTRATION INFORMATION

All fields marked with an \* must be completed.

\*First Name \_\_\_\_\_ MI \_\_\_\_\_ \*Last Name \_\_\_\_\_

\*Nickname for Badge \_\_\_\_\_

\*Company \_\_\_\_\_ Title \_\_\_\_\_ Certification (A.A.E., C.M., P.E.) \_\_\_\_\_

\*Address1 \_\_\_\_\_

\*Address2 \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip/Postal Code \_\_\_\_\_ Country (Outside of U.S.) \_\_\_\_\_

\*Telephone # (w/ext.) \_\_\_\_\_ Fax \_\_\_\_\_ \*Email Address \_\_\_\_\_

Are you a first time attendee?  Yes  No

## 2. REGISTRATION

You must choose one of the following:

- CURRENT RATE .....RATE AFTER JUNE 29, 2008
- Non-member (\$550) [NM]\*\* .....\$650 [NML]
  - Member (\$400) [ME]\*\* .....\$500 [MEL]
  - Corporate (\$450) [CO]\*\* .....\$550 [COL]
  - Corporate Non-Member (\$550) [CN]\*\* .....\$650 [CNL]
  - Exhibitor-Corporate (\$950) [EXCO]\*\* .....\$1150 [EXCOL]
  - Exhibitor-Corporate Non-member (\$1050)[EXCN]\*\* ...\$1250 [EXCNL]

NOTE: This includes admittance to any events or general sessions and one booth rental.

- Student (\$100) [S]
- One Day Rate-Sunday (\$150) [SU]
- One Day Rate-Monday (\$150) [M]
- One Day Rate-Tuesday (\$150) [T]

\*\*These registration fees include (1) Guest and Children under the age of 18. A Guest is defined as a Spouse, Significant Other/Friend and or an Adult Child who is not in an industry related occupation. A co-worker or an associate within the industry may not be registered as a Guest. Each Guest must be the Guest of a Full Conference Registrant. A Full conference Registrant may register one (1) Guest and Children under the age of 18.

Guest Name (1) \_\_\_\_\_

Child Name (2) \_\_\_\_\_

Child Name (3) \_\_\_\_\_

Child Name (4) \_\_\_\_\_

Child Name (5) \_\_\_\_\_

### Optional Selections:

- Golf \$75-event

### Please indicate the number of people attending each special event:

- \_\_\_ 50th Annual Conference Opening Reception/Battleship New Jersey Saturday, August 9, 2008 [OR]
- \_\_\_ Reception at National Constitution Center Sunday, August 10, 2008 [RN]
- \_\_\_ Corporate Appreciation Award Lunch Tuesday, August 12, 2008 [CL]
- \_\_\_ Closing Reception and 50th Annual Banquet Tuesday, August 12, 2008 [CR]
- \_\_\_ Philadelphia Tour Monday, August 11, 2008 [PT]
- \_\_\_ Spirit of Philadelphia Cruise Tuesday, August 12 2008 [SC]

## 3. PAYMENT

Payment must accompany registration.

\*Credit Card Type:  Mastercard  Visa

\*Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

\*Name on Card: \_\_\_\_\_

**Cancellation Policy:** There is a cancellation fee of \$75.00 (US) for all cancellations after July 14, 2008.

**Please make check payable to:** NEC-AAAE 2008 Annual Conference

**Changes and cancellations:** paulr@expotracc.com or fax: 401-765-6677

**Fax to:** 401-765-6677

**Mail to:** 2008 NEC/AAAE Conference, c/o Expo Trac, P.O. Box 1280, Woonsocket, RI 02895

**Online registration** is available at [www.necconference.org](http://www.necconference.org)



**2008 NEC-AAAE ANNUAL CONFERENCE**

Philadelphia International Airport  
Executive Offices, Terminal E  
Philadelphia, PA 19153

FIRST CLASS Permit No. 35573 Philadelphia, PA
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**“SETTING THE GOLD STANDARD” • 50TH ANNUAL NEC-AAAE CONFERENCE • AUGUST 9-13, 2008 • PHILADELPHIA, PENNSYLVANIA**

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*50th Anniversary Philadelphia 2008*

