

Jennifer Zorn, NJPP/AICP
McFarland-Johnson, Inc.

Forward-thinking, public engagement professional with a 30-year record of success in developing and implementing innovative public engagement techniques and strategies for public and private sector clients. Has a passion for working with the public, governmental agencies and project stakeholders, leading engagement efforts that result in optimal project outcomes. Earned a reputation for excellence among clients and agencies by applying her broad range of skills such as acting in the role of liaison between the client, multi-disciplinary staff, regulatory agencies, and public stakeholders. Trained and skilled at conflict resolution. Recipient of numerous awards, degrees, and certifications.